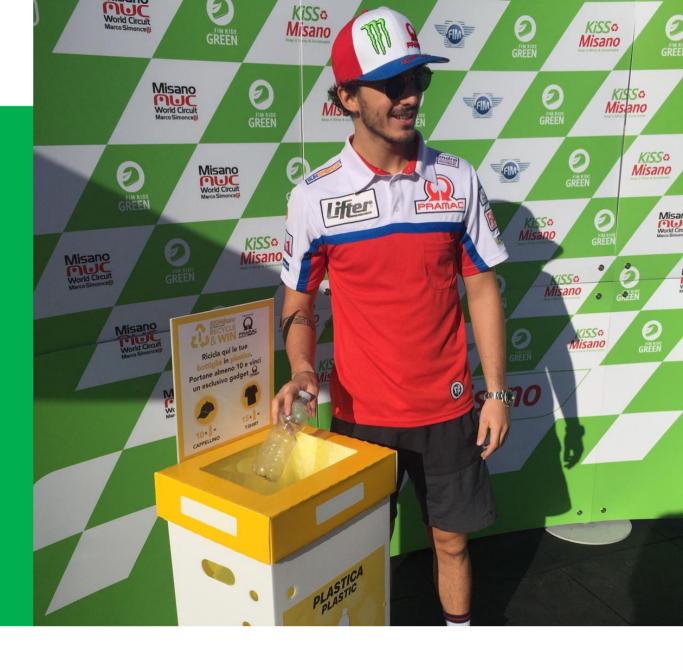


KISS MISANO 2019 REPORT

4° edition

Gran Premio di San Marino e della Riviera di Rimini 13-14-15 September 2019













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MISAND CIRCUIT AND THE ENVIRONMENT

The **Misano World Circuit Marco Simoncelli** is a modern circuit, technological and very keen to environmental, social sustainability and safety issues.

Since 2010 the company has been equipped with the model of organization, management and control ex **D.lgs. 231/01** (italian regulation) and an ethical code.

The quality system complies with the requirements of the **UNI EN ISO 9001:2015** standard.

In 2006 the new **Medical Center** was inaugurated and since 2011 it has been further enhanced and transformed into a private clinic open to all citizens and not only to athletes passing through the circuit.

The facility is also **fully accessible to people with disabilities** and in recent years a development plan has been put in place to make the facility increasingly technological, safe and sustainable.



MISANO CIRCUIT AND THE ENVIRONMENT

In 2011, a **440 kWp photovoltaic system** was built above the roof of the covered grandstands, producing over **450,000 Kw a year of zero-emission electricity**.

The Misano World Circuit was the first circuit in Italy to have a photovoltaic system.

In the four years from 2012 to 2015, the photovoltaic system produced 1,975,385 kWh and the circuit thus avoided the emission into the atmosphere of about 1,116,870 kg of CO2 allowing a 30% reduction in electricity consumption.

In 2017 the circuit has:

- built new toilets;
- modernized the second entrance;
- extended the paddock area where of the circuit with a new access road;
- introduced new car parking areas.



^{&#}x27;The emission factors of carbon dioxide from national gross fossil fuel thermal production were used for the estimate – ISPRA Higher Institute for Environmental Protection and Research data).

MISAND CIRCUIT AND ITS NEW GREEN AREAS

In 2019 in three different areas some plants have been planted even with **the aim to reduce the CO₂ emissions**:

N. 147 Photinia (close to the car parking at main entrance)

N. 208 Cypress (close to Carro area)

N. 106 Oleander (close to Kart area)





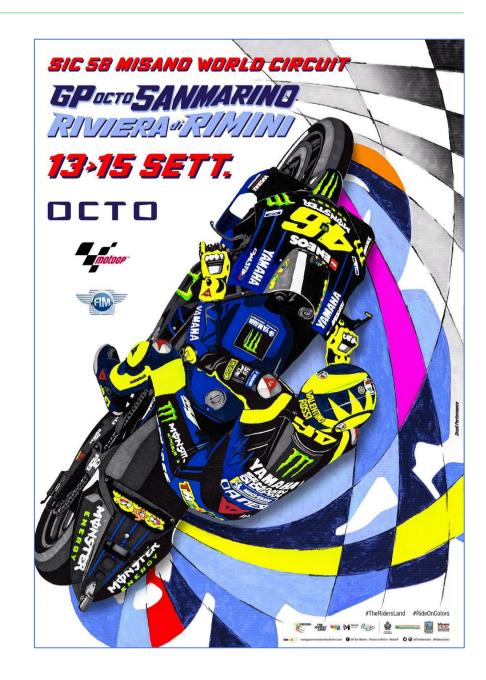
KISS MISANO SINCE 2016: FOUR YEARS OF SUSTAINABILITY COMMITMENT IN A ROW

The **K.i.S.S.** (**Keep it Shiny and Sustainable**) program began its journey with the first edition at the MotoGP Grand Prix of San Marino and the Rimini Riviera in 2016.

F.I.M. (Fédération Internationale de Motocyclisme), Dorna and I.R.T.A. (International Road-Racing Teams Association) promote the program.

The KiSS program has been replicated with great success every following year (2017, 2018 and 2019) and with ever-increasing positive results.

Misano World Circuit Marco Simoncelli has engaged **Right Hub** (an Italian company specializing in the design and implementation of sustainable events) for the structural development, coordination and management of the KiSS program.



UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS AND KISS MISANO

In setting sustainability policy and goals, KiSS Misano was also inspired by the **Un's SDGs Sustainable Development Goals below.**

The SDGs, are based on the integration between the three dimensions of sustainable development: environmental, social and economic development.

Misano World Circuit Marco Simoncelli has identified the SDGs closest to KiSS Misano's targets .♥









WASTE MANAGEMENT AND RECYCLING

Waste collection has been implemented throughout the circuit in collaboration with Gruppo Hera, the local operator of the waste collection service.

In total, more than 600 recycling bins have been placed on the circuit.

The guideline, printed on FSC® certified paper Stewardship Council®) containing (Forest information for proper recycling, has been distributed by the KiSS Crew throughout the paddock area to teams and hospitalities.

In addition, the paddock has been equipped with three ecological islands for the recycling of large packaging.



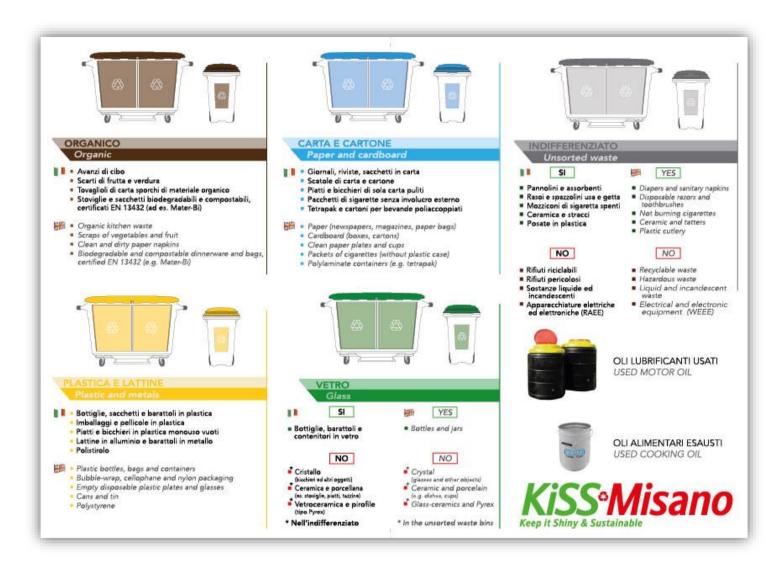








WASTE MANAGEMENT GUIDELINE FOR OPERATORS



"STOP BLACK BAG" CAMPAGIN

This edition has introduced and launched a strong campaign to combat the use of the black bag for waste.

In fact, the black bag, not transparent and therefore not of color according to the types of material, pushes spectators and operators to confer the waste without the correct differentiation.

More than 4,000 additional coloured transparent recycled plastic bags (provided by technical partner Virosac) were distributed than those already supplied.











COFFEE GROUNDS BECOME EDIBLE MUSHROOMS!

This year, for the first time ever, **coffee grounds** waste collection was introduced with a circular economy aim.

In fact, with the delivery of bags in certified paper Forest Stewardship Council® (FSC®), provided by technical partner Sumus, the collection of coffee grounds has bee done at the hospitalities and restaurants.

They become a compost worked by the social cooperative II Giardinone to produce through the work of disabled people the "Fungo Box" for the cultivation of edible mushrooms at home.

This initiative therefore has a positive environmental impact and an important social impact too.

A total of about 50 kg of coffee grounds were collected and they produced 60 "Fungo Box".









LUBRIFICANT OILS COLLECTION

Special containers for the collection and recycling of **exhausted lubricant oils** were placed in the paddock near all the boxes, available to teams and insiders. Exhausted oils are a dangerous waste.







EXHAUSTED FOOD OIL COLLECTION

The collection of **exhausted food oil** was carried out at all the hospitalities in the paddock area in cooperation with **Adriatica Oli.**

This year 150 kg of exhausted food oil has been collected and recycle to produce bio-diesel.









SAFE AND SUSTAINABLE MOBILITY PLAN

The flagship of the plan, made under the coordination of the Rimini Prefecture, is the program "What ticket do you have? I'll tell you which way to go." The road management initiative, which focuses on the influx and outflow of spectators, provides specific routes based on the type of ticket. On the website motogp.misanocircuit.com a dedicated page dedicated to mobility has allowed the public, once identified the path relevant to their ticket, to download the map in PDF with the information necessary to reach the circuit.

The mobility plan also included:

- Free shuttles at the circuit car parks:
- Promotion of the use of buses thanks to an agreement with a bus sharing company;
- Provision of shuttles from Bologna and Rimini airport to the circuit;
- On Friday, Saturday and Sunday, tourist trains between the Misano waterfront and the circuit;
- On Sunday, a free shuttle between the promenade of Riccione, Misano and Catholic and the bus station of Via Larga.











DUCATI GRANDSTAND INITIATIVES

In co-operation with Ducati, an ad-hoc activity was organised to raise awareness for the correct recycling and against food waste.

The activity was directly linked to the delivery of a complimentary "lunch bag" to almost **1.000 Ducati guests** on Sunday.

The activity included the followings:

- the presence of a KiSS Misano info desk to engage and raise awareness of guests;
- the collection of "lunch bags" that have not been delivered or that have not been consumed, to donate them to the not-for-profit organization of the territory with the support of Banco Alimentare Romagna.









The aim of the initiative was to raise awareness of the ugly spectators of throwing cigarette butts on the ground (littering).

Some ground-based butts holders were placed in the paddock and were distributed in KiSS Misano's different Info Desks, both **pocket-sized plastic cigarette butts holders** (provided by technical partner **Urbel**) and **disposable paper-based cigarette butts holders** Forest Stewardship Council® (FSC®) certified and fireproof (provided by technical partner **Sumus**).

Dorna in addition has placed in the paddock and spectators areas some "smoking area" with cigarette butts holders.





MOBILE INFO DESKS POWERED BY RICREA

Two mobile info desks, branded KiSS Misano, were used, which allowed to reach a higher number of spectators with the aim of informing and raising awareness on the topic of recycling, the circular economy and all the other KiSS programme initiatives.

Vehicles called "mobile info desks" are pedalassisted "tricycles".

The KiSS Crew was able to drive the two vehicles both inside the spectators area and outside the circuit.

The initiative was carried out in co-operation with Ricrea (National Consortium for the Recycling and Recovery of Steel Packaging).

The two "Cyclean" vehicles were provided by technical partner **TECAM.**







IMPROVE THE PROPER COLLECTION OF PET BOTTLES IN COOPERATION WITH COREPLA

The initiative aimed to improve the collection of PET bottles in the spectator area In collaboration with COREPLA (National Consortium for the Collection, Recycling and Recovery of Plastic Packaging) and to raise awareness of the recycling of plastic packaging.

To facilitate and incentivize people to recycle their plastic bottles, an "eco-compactor" has been placed for the **"KiSS Misano Recycle & Win"** campaign.

The machine returned a receipt to the spectators to receive, if successful, COREPLA promo items (bags in RePET, that is produced with recycled PET, or beach moulds and palettes, beach towels and sweatshirts, all produced with recycled plastic).

More than 3,000 50cl PET bottles were collected.









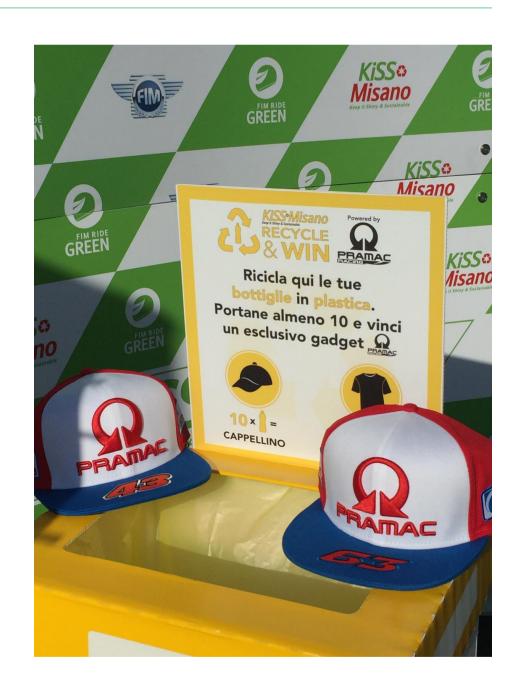
IMPROVE THE PROPER COLLECTION OF PET BOTTLES AT PADDOCK IN COOPERATION WITH «KISS MISANO RECYCLE & WIN» POWERED BY TEAM PRAMAC DUCATI

The initiative aimed to **improve the collection of PET bottles in the paddock area** and to raise awareness among spectators about the correct delivery and recycling of plastics.

The spectator delivering 10 PET bottles received an official cap from one of the two riders of Team Pramac Ducati ("Pecco" Bagnaia and Jack Miller).

The spectator delivering 15 PET bottles received the official t-shirt of Team Pramac Ducati.

More than 1,500 50cl PET bottles were collected. Saturday and Sunday.









«EVERY CAN COUNTS» CAMPAIGN COOPERATION WITH CIAL

In collaboration with CIAL, a campaign was organized on the collection of aluminum cans with the support of CIAL (Aluminum Packaging Consortium) and through the European campaign "Every can counts" (first time ever organized in Italy).

A giant inscription made from the letters "I Love Misano" has been placed in the kart area to be filled with cans used by spectators.

In addition, spectators were able to play the **"wheel of fortune"** at the "Every can counts" stand and receive one of the many recycled aluminum items (keyrings, sharpeners rulers, pans and caps).

In addition, the **KISS Misano (Green Riders) staff** with a nice **ad-hoc backpack** walked among the spectators to collect the used cans.

They were collected with the contribution of spectators more than 5,000 aluminum cans.









ALLIMINUM CANS COLLECTION WITH RED BULL «GREEN RIDERS»

For **Red Bull** a massive initiative was organized to collect the aluminum cans used outside the circuit with the support of the "Green Riders", people of the staff of KiSS Misano who, equipped with special nice backpacks, have allowed spectators to properly confer used cans, cans that have been recycled in collaboration with **Gruppo Hera**.

In addition, a "voting bin", a double bins for used cans where every spectator with their own empty could vote to elect the best curve between the "Ouercia" and the "Curvone", was placed in one of Red Bull's stores within the Circuit.

In total, more than 20,000 aluminum cans used outside the circuit were collected.











PAPER BASED PRODUCTS CERTIFIED BY FSC® (FOREST STEWARDSHIP COUNCIL)

The supply of cellulose materials that meet environmental and social impact criteria has been ensured by the collaboration with Forest Stewardship Council® (FSC®) Italy and certified manufacturers

The various materials used were the following:

- the **guidelines for recycling** (provided by the technical partner **Nexive**).
- the information block notes (provided by the technical partner Arti Grafiche Reggiani),
- the **office waste bins** (provided by technical partner **Sumus Italia**),
- the communication totems and info desk banners (provided by technical partner Rebox),
- coffee grounds collection bags (provided by technical partner Sumus Italia),
- disposable cigarette butts holders in certified paper (provided by technical partner Sumus Italia).



FREE DRINKING WATER

Thanks to the co-operation with Gruppo Hera, an **"Urban Water Source"** has been installed in the Prato Area (kart track area) to dispense fresh water, both still and sparkling, for spectators.

Through the "Urban Water Source" **938 litres of fresh drinking water** were dispensed free of charge with a significant reduction in the environmental impact of the use of network water (Source: Gruppo Hera).

In addition, at the KiSS Misano info-desk, spectators were given the beautiful environmentally friendly bottles from a responsible production chain, provided by the technical partner **24Bottles** in three versions (green and red color 1000ml, 500ml thermal burgundy colour).





FLOORS FROM "END OF LIFE TYRES"

With the support of technical partner Casei Eco-System, all the info-desks and stands floors were made with rubber plates resulting from the recovery of tyres at the end of their life cycle (PFU).









MISANO FOR ALL: BENEFITS FOR WOMEN, KIDS AND PEOPLE WITH DISABILITY

Family Prato: on all the fields reduced child 0-12 to the price of only I euro daily

Family Tribune: on all The Tribune reduced child ticket 0-12 to the price of only 5 euro daily

Friend 2gg: with only 25 euro more for the price of Sunday (Sector Tribune) you will also see yourself on Saturday (promotion valid until 15/04/2019 with 2day subscription ticket).

Points are available to accommodate people with disabilities. The person with a disability percentage of 74% can access for free, after booking on the www.misanocircuit.com website, then presenting the official document proving the disability along with the identity card, at the time of entry to the racetrack. Free access for the escort is only allowed if the certificate of disability is accompanied.





PEOPLE WITH DISABILITY ACCESS

The circuit, always very keen to the issue of disability, over the years has put in place an important effort to make its structure easily accessible to people with disabilities.

As last year the circuit decided to organize the same effective initiative for the accessibility and reception of disabled people at the Grand Prix, in order to make the visit to the circuit a comfortable and unforgettable experience.

Together with the **Associazione Comunità Papa Giovanni XXIII**, 4 zones have been created (Tramonto Zone, Flat Track Zone, Central Zone, Carro Zone) equipped to accommodate people who need the use of wheelchair and 2 zones (Area Prato 1 and Area Prato 2) dedicated to people disabled people who do not need to be wheelchair-bound.

The 6 areas dedicated to people with disabilities and their escorts were equipped with gazebos and other facilities such as the dining area.







As every year the special and exciting walk in Pit Lane was organized on Thursday afternoon, dedicated to people with disabilities and their escorts with whom we walked along the pit lane, visited the team boxes and met riders, teams managers and mechanics. **More than 80 people participated.**

At the end of the walk we gave everyone present the beautiful KiSS Misano camouflage bag (kindly provided by the technical partner **Jobmetoo**).









FOOD SURPLUS COLLECTION

The collection of surplus food was carried out at the VIP Village in Dorna, the Clinica Mobile, the Hospitality Riviera and the hospitality of the teams who decided to join the initiative and it was made possible thanks to the collaboration with **Banco Alimentare Emilia Romagna**, the non-profit organization well known in Italy for its mission and **strong commitment against "food waste".**

Aluminium boxes supplied by technical **partner Cuki Cofresco** were used for the collection.

The beneficiaries of the collection of surplus food were five charitable structures managed by Comunità Papa Giovanni XXIII of Rimini, a non-profit organization founded more than thirty years ago by Don Oreste Benzi.

The five facilities (4 in Rimini, 1 in Savignano on the Rubicon) assist people and families in need through a food distribution business.

40 collection points were involved and **1869 meals** were finally donated.









TAKE YOUR TIME AND MAKE A PIT STOP FOR YOUR HEARTH!

The project "Cardiovascular Risk Calculation" started in 2017 by the late Prof. Luigi Padeletti, ordinary cardiology of the University of Florence and great lover of motors.

The initiative, in support of cardiovascular prevention projects and a healthy and correct lifestyle for all Grand Prix spectators over the age of 18, took place from 9 a.m. to 4 p.m. on Saturday, September 14, 2019 at the KiSS info desk in the Prato Area (area kart track). Cardiology specialists and advanced technologies were made available free of charge to Grand Prix spectators who underwent a fast and technological examination of blood pressure and heart rate.

More than 100 people underwent a free blood pressure and heart rate test.



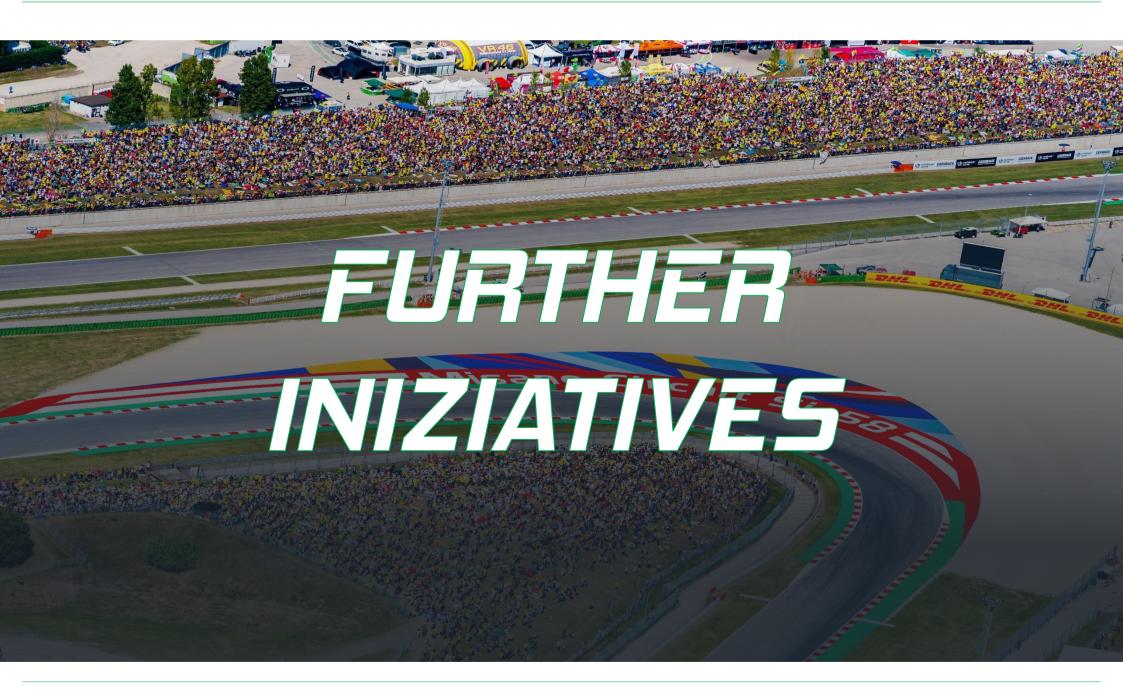






This year, the staff dedicated to the installation and dismantling of KiSS Misano's info desks was equipped with individual protective equipments (provided by the technical partner **U-Power**).











Three Info Desks were placed to inform, communicate and engage viewers on KiSS Misano initiatives: Paddock Area, "kart track area" spectators area and Ducati Grandstand. There were also two mobile Info Desks

The main materials used at info desks were:

- > the pocket-sized "block notes" containing information about KiSS Misano, partners and sustainability initiatives;
- ➤ the "recycling guidelines" containing information for proper recycling and the importance of packaging recycling, leaflets made in co-operation with Corepla, Ricrea and CIAL;
- the "green promo items": brooches made from recycled steel (Ricrea), scented bags made from recycled plastic (Virosac), plastic pocket-sized butts holders (Urbel), edible mushroom boxes (Il Giardinone), recycled plastic items and bags made by RePet (Corepla).

Almost 30.000 spectators were contacted and engaged at four info desks of KiSS Misano programme.





KISS MISANO 2019 INFO DESKS POSITIONING









KISS MISANO E-BIKES

The KiSS Misano crew has been provided with two branded "Scrambler Ducati" e-bikes with the courtesy of the technical partner AG Group.









During the Grand Prix the official event speaker launched few key messages to all audience with the aim to raise awareness about environmental respect.









PROMOTERS:









TEAM SUPPORTERS:































SUPPORTERS:

KiSS Misano has been implemented thank to the following companies:



Berner, un nome, una storia lunga 60 anni che affonda le sue radici in una solida tradizione familiare. Vogliamo essere partner e consulenti dei nostri clienti! Professionisti nel settore Mobility, Artigianato e Industria.

Tra i nostri valori, pensare e agire responsabilmente, sono le fondamenta in particolar modo nel campo ambientale e della sostenibilità, settori in cui siamo attivi quotidianamente.

https://shop.berner.eu/it-it/Berner_Italia



Initial Italia è leader in Italia nelle soluzioni per l'igiene del bagno, barriere antipolvere e profumazione per grandi ambienti. Fa parte del Gruppo inglese Rentokil Initial, attivo nella protezione sostenibile di salute e benessere in ambienti di lavoro e spazi comuni. Lo staff è composto da 600 dipendenti su tutto il territorio nazionale, al servizio di oltre 27.000 clienti.

www.rentokil-initial.it www.initial.it

INSTITUTIONAL PARTNERS:





Consorzio Nazionale per la raccolta, il riciclo e il recupero degli imballaggi in plastica







FSC® F000217

NON PROFIT PARTNER









TECHNICAL PARTNERS:





































WITH THE PATRONAGE OF:





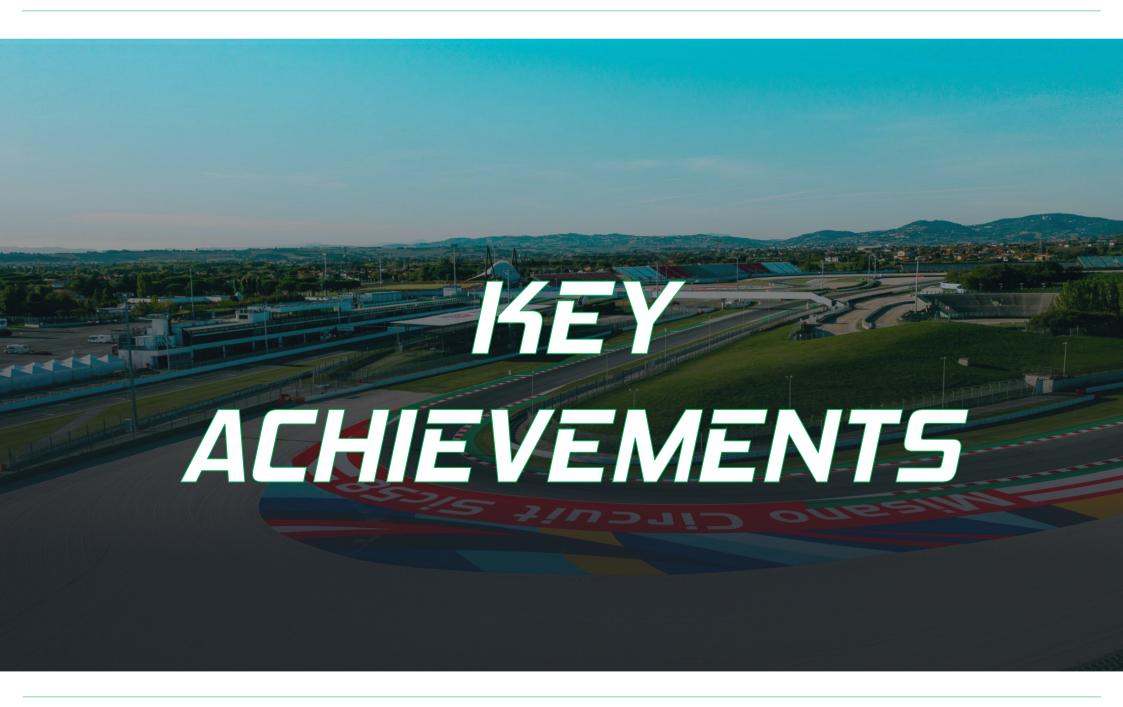




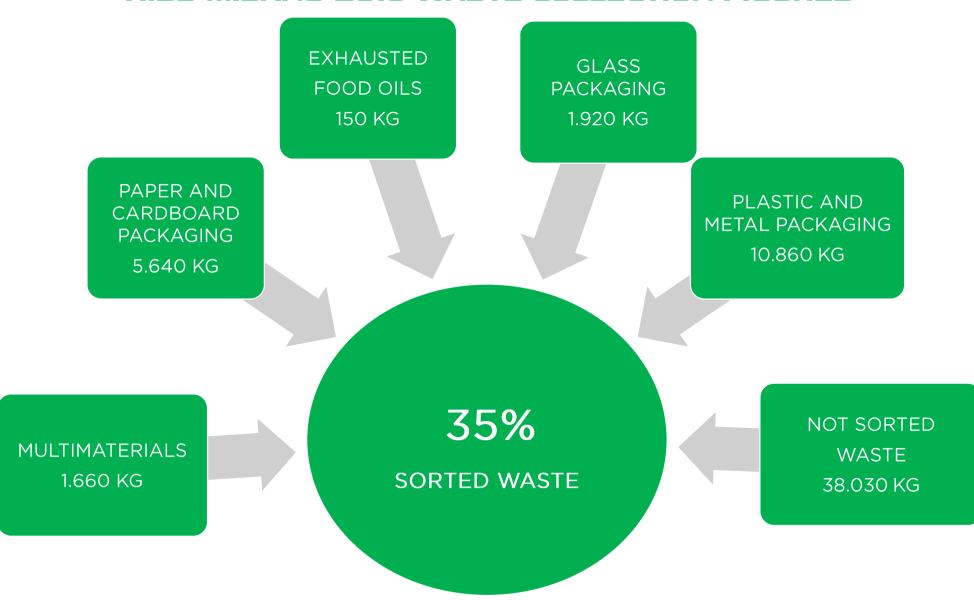








KISS MISANO 2019 WASTE COLLECTION FIGURES



^{*} Source figures: Gruppo Hera.

KISS MISANO FOOD SURPLUS COLLECTION BY YEAR

	2016	2017	2018	2019
TOTAL DONATED MEALS*	NA	1.890	2.482	1.869

^{*}One meal equivalent to 500g of food based on estimation by Fédération Euroépnne des Banques Alimentaires.

KISS MISANO 2019 KEY FIGURES



58.260 kg

TOTAL WASTE COLLECTED

20.230 kg

TOTAL SORTED WASTE 150 kg

FOOD OIL EXHAUSTED COLLECTED

158.300

SPECTATORS

30.000+

SPECTATORS
CONTACTED AND
ENGAGED
AT INFO DESKS

35 MILLION +

POTENTIAL SOCIAL NETWORK CONTATCS 80

PEOPLE WITH
DISABILITY
AT
PIT LANE TOUR

1.869

TOTAL MEALS DONATED



















FOR FURTHER INFORMATION:

WEB: www.kissmisano.com

TWITTER: https://twitter.com/kissmisano

FACEBOOK: www.facebook.com/kissmisano/

INSTAGRAM: www.instagram.com/kissmisano/

MISANO WORLD CIRCUIT: www.misanocircuit.com

FIM RIDE GREEN: www.fim-live.com/en/fim/the-commissions/sustainability/

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